

TECHNOLOGY INNOVATION COMMERCIALIZATION OFFICE



TICO Vision:

Due to the support of the Academy of Scientific Research to university, TICO Office has been established in MSA in October 2018, TICO office plays an important role in the connection between researches and the market needs to be applied in their fields.

TICO Mission:

Activate the role of scientific research, and connect it with industry, agricultural and services in a relationship based on trust for the purpose of finding solutions for problems and issues related to the demands (Demand & Delivery). Support innovation and technology in the areas that, according to the national vision, down to entrepreneurship by developing the business of existing firms (spin off), and establish small and medium projects. All of that were the main motives behind the initiative of the Academy of

Scientific Research and Technology (ASRT) to create a network consists of specialized offices aiming to support innovation, technology transfer and commercialization (TICO) in industry, agricultural and services communities.

This Network Includes:

Technology Transfer Office, TTO: Make the necessary arrangements to support the innovation and marketing of technology available among researchers and industry and provide incubators enabling them to develop their innovations. **Grant and International Cooperation Office , GICO:** Update the researchers by the new calls and funding chances to apply their innovations and research projects and to know how to apply in professional way to take the fund. **Technology Innovation Support Center, TISC:** Helping the researchers to register their patent in a right way to protect the property rights.

TICO Objectives:

- Support the ideas and researches that can be applied.
- Selection the new innovative researches.
- Support patent registration.
- Prototype implementation and final products.
- Commercial marketing for the final products and the applied projects.